

R. J. REYNOLDS

TOBACCO COMPANY

Sales		Retail	
1221	1, 2, 3	1222	
1222		1223	
1223		1226	24, 25, 26, 27
1224		1229	
1225		ROM	
1226	2, 3, 4	PC	SC
1229		MC	PA
1240			
VIA FAX 1244		RSM	RBM

STEFAN MAJER
Account Manager
Philadelphia Region
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May 8, 1996

TO: M. J. McHugh G. P. Mitchell J. F. Klein
D. L. James L. Wacchter G. Teeter
C. DiBenedetto R. L. VanSickle J. Rago
F. J. DeJong K. Brandt K. L. Myers
J. M. Leonard C. Forncak M. Moss
J. Kavanagh
All RJR Retail Reps in Division 1221, 1226, 1326, 1330, 1332, 1334, 1622
and 1738 with *Acme Market - CID No. 0320-00-00 Responsibility*
ROUs: 1210, 1310, 1610, 1710. Please distribute to Sales and
Retail Reps.

SUBJECT: *Acme Markets - CID No. 0320-00-00 Returned Goods Schedule*
and Updated Retail Pricing

Tom Merrick, Buyer for Acme Markets, has advised us of the following returned goods policy for all Acme stores:

Schedule:

May 12th All Pennsylvania stores will begin shipping back outdated product.
June 2nd All New Jersey stores will begin shipping back outdated product.
July 1st All Maryland and Delaware stores will begin shipping back outdated product.

- Retail representatives should ensure all product is packed in cartons with a UPC code, since product will be scanned back at the reclamation center.
- Attached please find Acme stores procedures for Cigarette Returns.

In addition, attached please find Acme's current retail cigarette prices.

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Acme Markets - CID No. 0320-00-00
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Thank you for your assistance.

Sincerely,

Steve

Stefan Majer

SM:ds
Attachments

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